Our local readers are your local customers

Here's how you can use us to reach them

The Livingston Post is local, local, local, delivering a mix of news, politics, opinions, and features, all focused on Livingston County. The site also provides space for readers to share their opinions through post comments, guest columns, and letters to the editor.

With over **1 million page views** in 2025, there is no better, more cost-effective way to make our local readers your local customers than by advertising with us.

2026 Monthly Advertising Rates

SUPER AD
The horizontal, auto-rotating position is located at the top of all pages. This position — the first thing readers see — is limited to just three advertisers.
Sizes: 1200x200; 800x200
1x-$310 | 6x-$300 | 12x-$290

BANNER AD
This horizontal ad appears below the site navigation on all pages. It is limited to a single advertiser.
Sizes: 1200x200; 800x200
1x-$600 | 6x-$590 | 12x-$580

SIDEBAR
Sizes: 540x540; 320x480; 300x250
1x-$300 | 6x-$290 | 12x-$280

ROTATING SIDEBAR
Two ads rotating in one spot
Both ads must be the same size: 540x540; 230x480; 300x250
1x-$450 | 6x-$440 | 12x-$430

INSERTED INSIDE EACH POST
Any size/orientation, but 540x540 works really well on all devices.
1x-$310 | 6x-$300 | 12x-$290

SPECIAL EVENTS
If you would like to advertise a community event for less than a month, we can fashion a special campaign for you

<u>Unique branding opportunity</u>
NEIGHBORS/HISTORICAL FEATURES
These features remain live and searchable on the site. Your sponsorship — including your logo — is credited on each story. These pieces are displayed prominently on our home page.

A one-year commitment is required. The stories run with whatever frequency you like. If you choose to run 12 features (one a month for a year), a discount of 10% is applied (that's a savings of $600).
$500 per feature

For more information, email info@thelivingstonpost.com