

Our local readers are your local customers

Here's how you can use us to reach them

The Livingston Post is local, local, local, delivering a mix of news, politics, opinions, and features, all focused on Livingston County. The site also provides space for readers to share their opinions through post comments, guest columns, and letters to the editor.

With over **1 million page views** in 2025, there is no better, more cost-effective way to make our local readers your local customers than by advertising with us.

2026 Monthly Advertising Rates

SUPER AD

The horizontal, auto-rotating position is located at the top of all pages. This position — the first thing readers see — is limited to just three advertisers.

Sizes: 1200x200; 800x200

1x-\$310 | 6x-\$300 | 12x-\$290

BANNER AD

This horizontal ad appears below the site navigation on all pages. It is limited to a single advertiser.

Sizes: 1200x200; 800x200

1x-\$600 | 6x-\$590 | 12x-\$580

SIDEBAR

Sizes: 540x540; 320x480; 300x250

1x-\$300 | 6x-\$290 | 12x-\$280

ROTATING SIDEBAR

Two ads rotating in one spot

Both ads must be the same size:

540x540; 230x480; 300x250

1x-\$450 | 6x-\$440 | 12x-\$430

INSERTED INSIDE EACH POST

Any size/orientation, but 540x540 works really well on all devices.

1x-\$310 | 6x-\$300 | 12x-\$290

SPECIAL EVENTS

If you would like to advertise a community event for less than a month, we can fashion a special campaign for you

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UNIQUE BRANDING OPPORTUNITY: SPONSORED COLUMNS/POSTS

• PROFESSIONAL

This is a perfect opportunity for professionals, from doctors to lawyers to home repair experts. Your sponsorship — including your logo — is credited on each post, and these pieces are displayed prominently on our home page. The posts remain searchable for the life of the site. You provide the material, which will be edited for clarity and style.

The posts run with whatever frequency you like. If you commit to run 12 features (one a month for a year) and pay up front, a discount of 10% is applied (that's a savings of \$600).

\$500 per feature

• FEATURES

If you'd like to sponsor a series of features about Livingston County — from historic events or profiles of newsworthy residents to pieces on community volunteers, etc. — let us know. Our writers will do the work for you.

Your sponsorship — including your logo — will be credited on each post, which remain searchable for the life of the site.

The posts will run with whatever frequency you like. If you commit to run 12 features (one a month for a year) and pay up front, a discount of 10% is applied (that's a savings of \$960).

\$800 per feature