



# Our local readers are your local customers

Here's how you can use us to reach them

The Livingston Post is local, local, local, delivering a mix of news, politics, opinions, and features, all focused on Livingston County. The site also provides space for readers to share their opinions through post comments, guest columns, and letters to the editor.

With over **1 million page views** in 2025, there is no better, more cost-effective way to make our local readers your local customers than by advertising with us.

## 2026 Monthly Advertising Rates

### SUPER AD

The horizontal, auto-rotating position is located at the top of all pages. This position — the first thing readers see — is limited to just three advertisers.

Sizes: 1200x200; 800x200

**1x-\$310 | 6x-\$300 | 12x-\$290**

### BANNER AD

This horizontal ad appears below the site navigation on all pages. It is limited to a single advertiser.

Sizes: 1200x200; 800x200

**1x-\$600 | 6x-\$590 | 12x-\$580**

### SIDEBAR

Sizes: 540x540; 320x480; 300x250

**1x-\$300 | 6x-\$290 | 12x-\$280**

### ROTATING SIDEBAR

Two ads rotating in one spot

Both ads must be the same size: 540x540; 230x480; 300x250

**1x-\$450 | 6x-\$440 | 12x-\$430**

### INSERTED INSIDE EACH POST

*Any size/orientation, but 540x540 works really well on all devices.*

**1x-\$310 | 6x-\$300 | 12x-\$290**

### SPECIAL EVENTS

If you would like to advertise a community event for less than a month, we can fashion a special campaign for you

*Unique branding opportunity*

### NEIGHBORS/HISTORICAL FEATURES

These features remain live and searchable on the site. Your sponsorship — including your logo — is credited on each story. These pieces are displayed prominently on our home page.

A one-year commitment is required. The stories run with whatever frequency you like. If you choose to run 12 features (one a month for a year), a discount of 10% is applied (that's a savings of \$600).

**\$500 per feature**

For more information, email [info@thelivingstonpost.com](mailto:info@thelivingstonpost.com)