



Want to reach Livingston County?

Livingston County's only locally owned-and-operated news site, founded by two award-winning journalists with over 75 years combined experience, celebrated its 15th anniversary in 2024.

The story began with 2009's massive, nation-wide layoffs by Gannett Corp., which included Maria Stuart and Buddy Moorehouse from the Livingston County Daily Press & Argus. The two popular journalists launched The Livingston Post, which has grown to average a million page views a year.

The Livingston Post — which has a robust social media presence — delivers a unique mix of opinion, news and features, as well as historic and enterprise pieces. It also welcomes guest columns and letters to the editor that represent varying points of view.

And the site gives advertisers an excellent way to reach Livingston County.

2025 Advertising Rates

SUPER AD - the first thing people see when they go to the site

Horizontal, auto-rotating above the site logo on all pages. This position is limited to three advertisers only.

Sizes: 1200x200; 800x200

1x-\$310 mo. | 6x-\$300 mo. | 12x-\$290 mo.

BANNER AD

This horizontal ad appears below the site navigation on the home page. It is limited to a single advertiser.

Sizes: 1200x200; 800x200

1x-\$300 | 6x-\$290 | 12x-\$280

SIDEBAR

Sizes: 540x540; 320x480; 300x250

1x-\$300 | 6x-\$290 | 12x-\$280

ROTATING SIDEBAR

Both ads same size: 540x540; 230x480; 300x250

Two ads rotating in one spot

1x-\$400 | 6x-\$390 | 12x-\$380

INSERTED INSIDE EACH POST

Any size/orientation, but 540x540 works really well on all devices.

1x-\$310 | 6x-\$300 | 12x-\$290

OBITUARIES

Obituaries remain searchable on the site. **\$265**

CONTENT SPONSORSHIP

Professional columns you provide to use, like our For Your Health posts written by doctors at Trinity Health. The content remains live and searchable.

(You can reference this piece for an example:

<https://thelivingstonpost.com/expert-discusses-how-winter-weather-can-affect-your-spine/>).

Sponsorships are credited, and includes a logo.

A one-year commitment is required, and you control the frequency. **\$200 per column**

NEIGHBORS

These feature stories on interesting people in the community remain live and searchable on the site. Your sponsorship is credited on each story, and includes your logo. These pieces are displayed prominently on our home page.

These sponsorships require a one-year commitment. The stories will run with whatever frequency the particular sponsor prefers. If the sponsor chooses to run 12 features (one a month for a year), a discount of 15% is applied. **\$500 per feature**