

Our winning formula

Local ownership
+ Local stories
+ Local opinion
+ Local advertising

= 1.5 MILLION
Page Views*

* SOURCE: 2020 Google Analytics

2021-22 ADVERTISING RATES

SUPER AD — 1200 x 200 auto-rotate

1x-\$275 mo. | 6x-\$265 mo. | 12x-\$255 mo.

BANNER — 800 x 200, runs under site logo on all pages

1x-\$265 mo. | 6x-\$255 mo. | 12x-\$245 mo.

SIDEBAR — 350 x 600 (max), all pages on the site

1x-\$240 mo. | 6x-\$230 mo. | 12x-\$220 mo.

SECTION DIVIDER — 600 x 100 on home page

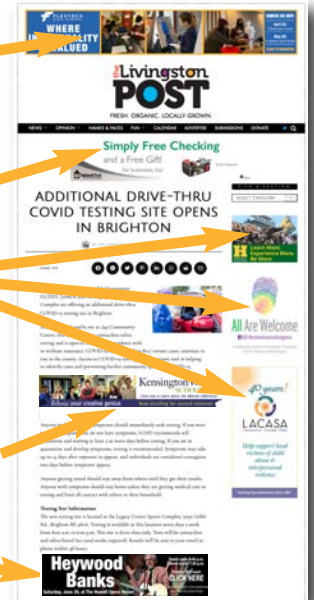
1x-\$200 mo. | 6x-\$190 mo. | 12x-\$180 mo.

INSERTED INSIDE EACH POST — Horizontal or vertical

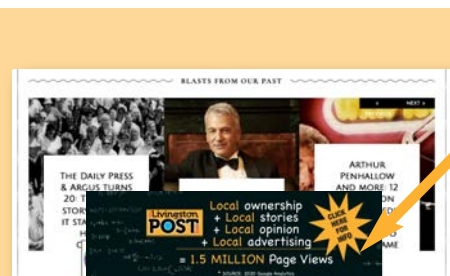
1x-\$265 mo. | 6x-\$255 mo. | 12x-\$245 mo.

AFTER EACH POST — Horizontal or vertical

1x-\$220 mo. | 6x-\$210 mo. | 12x-\$200 mo.



Need help creating your ad? We can design yours for \$100.



TWO NEW PREMIUM AD SPOTS AVAILABLE

STICKY, ALWAYS VISIBLE AD AT BOTTOM OF ALL PAGES

1x-\$575 mo. | 3x-\$550 mo. | 6x-\$525 mo. | 12x-\$500 mo.

POP-UP THAT APPEARS ON EACH PAGE (CLOSEABLE)

1x-\$500 | 3x-\$475 | 6x-\$450 | 12x-\$400