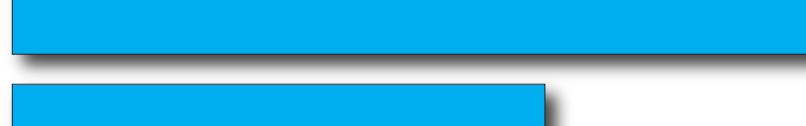


Home & post pages advertising per month

Ad **1x** **6x** **12x**

Super Ad

(1200 x 200) \$250 \$225 \$200



1200 x 200

Header

(800 x 200) \$200 \$190 \$180



800 x 200

Leaderboard

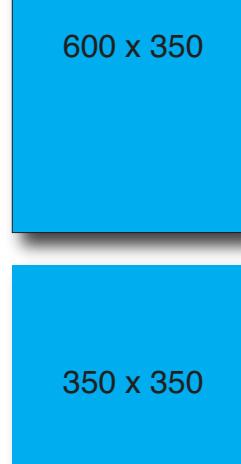
(468 x 100) \$150 \$140 \$130



468 x 100

Sidebar - large

(600 x 350) \$185 \$175 \$165

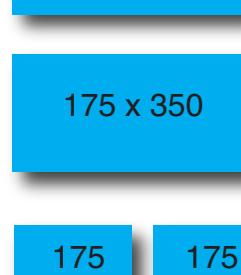


600 x 350



Sidebar - medium

(350 x 350) \$165 \$155 \$145



350 x 350

Sidebar - small

(175 x 350) \$125 \$115 \$105



175 x 350

Sidebar - quad

(175 x 175) \$60 \$55 \$50



175 x 175

Business/professional year-long packages

• Business card page

Perfect for group ads; we need a minimum of 9 ads for a page.

\$420 (which works out to \$35/month)

• Business profile

You will get a professionally produced piece with photos that's suitable for social media sharing and linking. It will stay live on The Livingston Post for a year, spending time on our home page, and listed under the Business Directory category in our navigation. We will also promote your piece monthly on our social media.

\$1,680 (which works out to \$140/month)

• You are the expert

Perfect for professionals wanting to regularly publish a digital piece on our site (spending some time on our home page), as well as for sharing via link or on social media for marketing purposes. We will also promote your piece monthly on our social media.

\$1,500 (which works out to \$125/month)

Other marketing tools

Specialty pages

There is strength in numbers! We are developing specialty pages for each Livingston County downtown: Howell, Brighton, Fowlerville, Pinckney and Hartland. These pages provide a low-cost way for businesses to band together and advertise their products and/or services as a group.



Community

Calendar

SPONSOR:

Help underwrite the cost of our Community Calendar and get recognized for your support, all for \$300 a year



For \$300 a year per ad (which works out to just \$25 a month), you and your fellow merchants and business owners can market and promote yourselves as a group and/or destination.

(which works out to just \$25 a month). Your logo — linked to your website or social media page — will appear on all Calendar pages, as well as on our home page as a Calendar Sponsor.

LIST: For just \$4 a listing, you can promote a variety of your special events. As well as being part of The Livingston Post's amazing Community Calendar, your listing will appear under the appropriate tab on our navigation bar, like "DEALS," or "FOOD & DRINK," etc.

Newsletter

We send out weekly newsletters that

highlight our unique

content and pro-

mote local events.

Help underwrite

the cost and get

recognized for

your support for

\$120 a year

(which works out

to just \$10 a

month). Your

logo — linked to

your website or

social media

page — will ap-

pear on each

newsletter to

our growing

subscriber list (we cur-

rently have about 1,400 subscribers).

